



ICAT-EGVE 2016

VR PLAZA

Clinton Presidential Library
as part of

ICAT/EGVE 2016
Little Rock, Arkansas

Conference & Exhibit Dates:
7-9 December 2016

<http://icat-egve-2016.org>

Exhibitor/Supporter Prospectus

This year the 26th International Conference on Artificial Reality and Telexistence (ICAT 2016) and the 21st Eurographics Symposium on Virtual Environments (EGVE 2016) will be held December 7 - 9, 2016 in Little Rock, Arkansas, USA.

We have the special treat of holding the event at the Clinton Presidential Library and Museum (<https://www.clintonlibrary.gov/>) and have the opportunity to open the exhibit areas of ICAT/EGVE 2016 to the general public visiting the Library during the days of the conference. The exhibit area for ICAT/EGVE 2016 this year is VR PLAZA, a showcase of the best VR research, startups and commercial products. The exhibits will be placed around the public museum areas in the Clinton Presidential Library. This open format gives all our exhibitors and contributors exposure beyond the conference attendees.

Innovative research, groundbreaking products, pioneering concepts and hands-on experiences in the disciplines of virtual reality, augmented reality, telexistence, and 3D user interfaces is what ICAT/EGVE 2016 in Little Rock, AR is all about.

. Attendees to ICAT/EGVE 2016 come from around the world, and include leading researchers, developers, and users from industry, government, and academia. Additionally, VR PLAZA is bringing local and regional business groups, business accelerators, investors, and anyone interested in learning about new developments in VR beyond the conference attendees.

VR PLAZA also provides a unique opportunity to interact with leading experts from all the groups mentioned above, as well as giving the attendees and Library visitors the opportunity to learn directly from you about your projects, products and services as well as how those products and services can help them to stay at the forefront of their fields.

We invite you to exhibit and to showcase your products at VR PLAZA. Experience an exciting combination of the highest quality discoveries and updates in VR, and AR, Arkansas hospitality, and the beautiful scenery in Little Rock, Arkansas, situated on the Arkansas River. Little Rock (<http://www.littlerock.com/>) is home to a thriving New South culture that offers a vibrant nightlife, big-time entertainment, world-class attractions and a booming dining scene with the best Arkansas restaurants serving dishes from all over the globe.

Come, join, and be part of VR PLAZA

EXHIBITOR AND SUPPORT LEVELS

For all exhibitors:

ICAT/EGVE 2016 VR PLAZA includes a full day of industry presentations. Your contribution, no matter the level, will give you a 20-minute time slot to discuss your work, present your innovative approach to developing VR technology or any other exciting aspect related to your business. However, **we will not accept marketing presentations.** This is a technical event. We expect presenters to focus on the exciting technical challenges and achievements their business and products are addressing and enabling. *Although we will do our best to accommodate all the exhibitors that want to also give a talk, the speaking slots are limited, so we will be filling them on a first come first serve basis.*

An exhibition unit includes:

- ✓ 8'x10' floor space with pipe and drapes
- ✓ One (1) table and two (2) chairs
- ✓ One 7"x 44" ID sign
- ✓ One (1) 500 Watt electrical outlet
- ✓ Wireless Internet access

PLATINUM \$5,000

- ➔ One (1) complimentary full conference registration (includes USB proceedings, VR PLAZA reception and Thursday banquet ticket), plus five (5) additional Thursday banquet tickets. Platinum Supporters may also purchase additional registration packages at the Early/Member registration rates.
- ➔ Signage recognizing the organization as a conference supporter and option to display a banner with corporate logo during food service events.
- ➔ Optional exhibition space size of three (3) exhibition units (Please confirm whether or not you intend to exhibit.)
- ➔ Recognition in printed materials under Platinum Supporter; and optionally under Exhibitor (requires registration prior to printed material deadlines).

GOLD \$3,500

- ➔ One (1) complimentary full conference registration (includes USB Proceedings, and VR PLAZA reception and Thursday banquet ticket), plus three (3) additional Thursday banquet tickets. Gold Supporters may also purchase additional registration packages at the Early/Member registration rates.
- ➔ Signage recognizing the organization as a conference supporter and option to display a banner with corporate logo during food service events.
- ➔ Optional exhibition space size of two (2) exhibition units. (Please confirm whether or not you intend to exhibit.)
- ➔ Recognition in printed materials under Gold Supporter; and optionally under Exhibitor (requires registration prior to printed material deadlines).

SILVER \$1,500

- ➔ One (1) complimentary full conference registration (includes USB proceedings, and VR PLAZA reception and Thursday banquet ticket), plus one (1) additional Thursday banquet ticket. Silver Supporters may also purchase additional registration packages at the Early/Member registration rates.
- ➔ Signage recognizing the organization as a conference supporter and option to display a banner with corporate logo during food service events.

- Optional exhibition space size of one (1) exhibition unit. (Please confirm whether or not you intend to exhibit.)
- Recognition in printed materials under Silver Supporter; and optionally under Exhibitor (requires registration prior to printed material deadlines).

NON-PROFIT/STARTUP \$500

- One registration (includes VR PLAZA reception ticket and Thursday banquet ticket).
- Optional exhibition space size of one (1) exhibition unit. (Please confirm whether or not you intend to exhibit.)
- Recognition in printed materials under Supporter; and optionally under Exhibitor (requires registration prior to printed material deadlines).

PUBLISHER \$500

- One registration (includes VR PLAZA reception ticket and Thursday banquet ticket).
- Exhibition space size of one (1) exhibition unit.
- Recognition in printed materials listed under Exhibitor (requires registration prior to printed material deadlines).

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BREAKFAST SUPPORTER \$1,000 each

Your company logo will appear on all breakfast stations and in the conference program to identify you as the Breakfast Supporter. You may include logo give-a-ways during the breaks; give-a-ways will be at supporter's own expense.

COFFEE BREAK SUPPORTER \$1,000 each

Your company logo will appear on all coffee-break stations and in the conference program to identify you as the Coffee Break Supporter. You may include logo give-a-ways during the breaks; give-a-ways will be at supporter's own expense.

LUNCH BREAK SUPPORTER \$2,000 each

Your company logo will appear on all lunch-break stations and in the conference program to identify you as the Lunch Break Supporter. You may include logo give-a-ways during the breaks; give-a-ways will be at supporter's own expense.

DEADLINES

21 October 2016

Deadline for Application and Full Payment to be included in the conference proceedings.

28 October 2016

Deadline for Application and Full Payment without inclusion in conference proceedings but inclusion in all signage and on-site program.

4 November 2016

Space Assignments Mailed

11 November 2016

No Refunds for Cancellation

ICAT/EGVE 2016 EXHIBITORS CONTACT

Exhibits Co-Chairs, ICAT-EGVE-2016-DEMOCHAIRS@ualr.edu

Tom Coffin	University of Arkansas at Little Rock, USA
Gabriel Zachmann	University of Bremen, Germany
Akihiko Shirai	Kanagawa Institute of Technology, Japan

Conference Co-Chairs, ICAT-EGVE-2016-CONFERENCECHAIRS@ualr.edu

Carolina Cruz-Neira	University of Arkansas at Little Rock, USA
Kiyoshi Kiyokawa	Osaka University, Japan

Conference Local Arrangements and Conference Management Co-Chairs, ICAT-EGVE-2016-LOCALCHAIRS@ualr.edu

Kendra Boyle	University of Arkansas at Little Rock, USA
Rose Rains	University of Arkansas at Little Rock, USA

ABOUT ICAT/EGVE

ICAT, the International Conference on Artificial Reality and Telexistence - is the oldest international conference on Virtual Reality and Telexistence, having started in 1991. Artificial Reality and Telexistence augment human ability in perception, understanding, action, time and space. They also enable humans, seemingly, to be everywhere at the same time, i.e., enable humans to be virtually ubiquitous. ICAT has been held in various cities around the world, including Tokyo, Taipei, Seoul, Bremen, Kyoto and others, and now it is coming to the US!

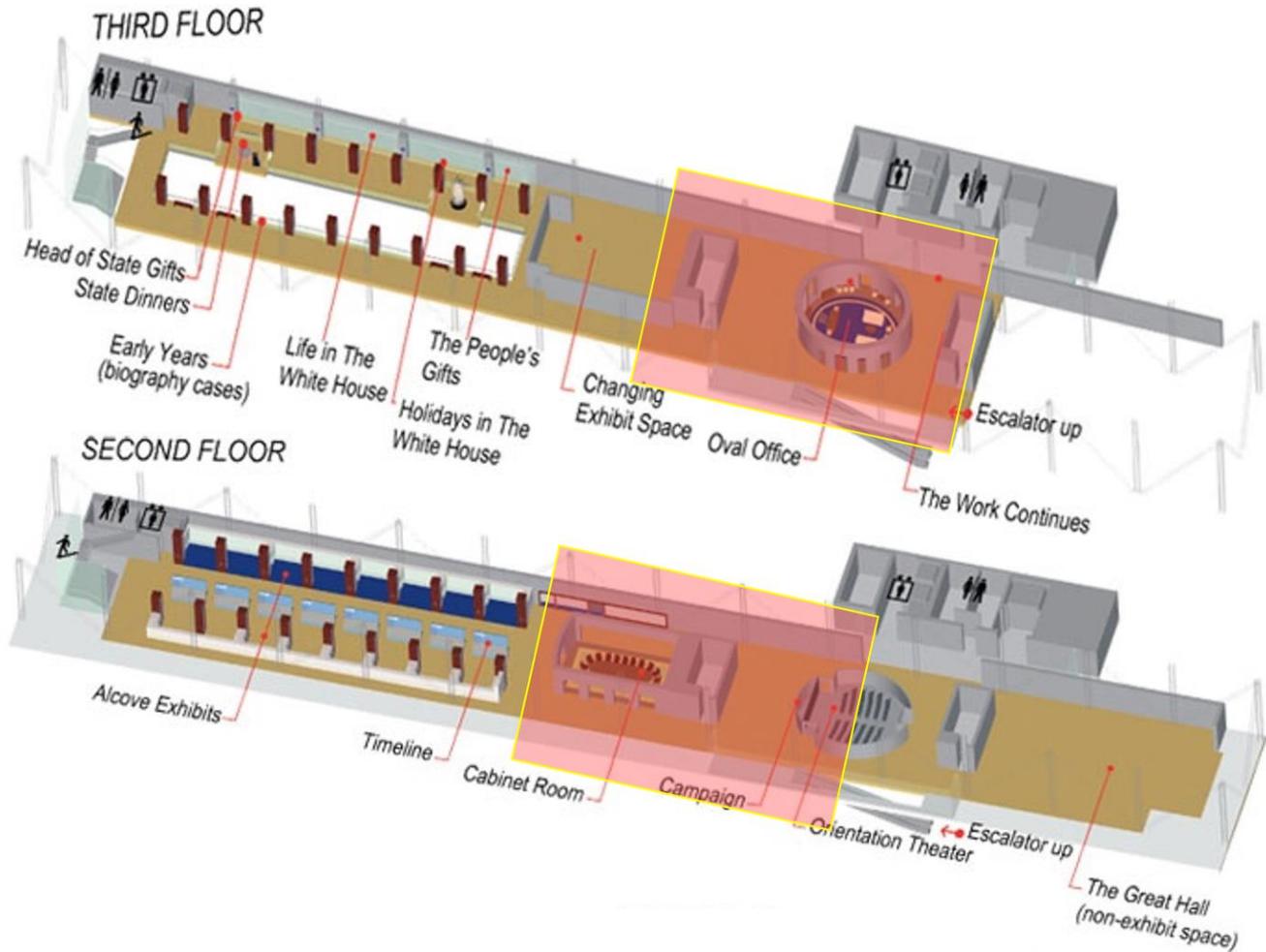
EGVE, the Eurographics International Symposium on Virtual Environments - is the Eurographics Symposium for the exchange of experience and knowledge among researchers and developers concerned with using and improving virtual reality. It started in 1993 as a workshop, and successful symposiums have recently been held in Zurich, Paris, Bremen and other international cities.

ICAT and EGVE were merged experimentally two times, in Lyon in 2009, and in Madrid in 2012. After these two very successful experiences, and many formal and informal discussions, the steering committees of both ICAT and EGVE expressed the desire to expand and strengthen their cooperation through the merger of the ICAT conference and the EGVE conference into a conference named ICAT-EGVE. The aim of the merger is to expand the conference in order to make it one of the foremost scientific conferences in the field of virtual reality.

CLINTON PRESIDENTIAL LIBRARY AND MUSEUM EXHIBIT SPACE

ICAT/EGVE 2016 will be held at the Clinton Presidential Library and Museum. The technical talks will be at the Library's Great Hall, a 250-person space which houses a floor-to-ceiling projection stage.

The VR PLAZA exhibits will be in the 2nd and 3rd floor public areas, specifically those highlighted in red. These are high exposure areas located directly across from the escalators and elevators, so all visitors must walk through these areas to explore the various exhibits.



CONTRACTUAL CONSIDERATIONS

Purpose

The purpose of all VR PLAZA exhibits is 1) to inform ICAT/EGVE participants and Museum attendees of the types and nature of the products displayed as they relate to applications in virtual reality, and 2) to provide information and explanation concerning related products and services.

Space Assignments

The following rules and regulations governing the exhibit under the auspices of the ICAT/EGVE 2016 conference are part of the application for space and constitute a contract between the Supporter/Exhibitor and the Conference. They have been formulated in the best interest of the Exhibitor and full cooperation in their observance is asked of the Exhibitor. Any detail not specified is subject to approval by the Chair of the Conference. ***Since exhibition space is limited, assignments will be based on the date of application and when payment is received.***

Terms of Payment

Full payment **MUST** accompany the supporter/exhibitor application. No application will be processed without remittance of full payment. The deadline for initial exhibit space assignments is **October 28 2016 (October 21 2016 if Exhibitor wants to be included in proceedings as a sponsor)**. A completed application for space with full payment and all requested information must be submitted by email, mail or facsimile.

Contract for Space

The acceptance of the application by the ICAT/EGVE 2016 Conference and the full payment of conference support constitute a contract. The Supporter/Exhibitor agrees to accept the optional exhibit space assigned. The application (along with full payment) should be submitted to the ICAT/EGVE 2016 Conference Management by **October 28 2016 (October 21 2016 if Exhibitor wants to be included in proceedings as a sponsor)**. The ICAT/EGVE 2016 Conference reserves the right to modify the designated exhibit space in the event a change in the original assignment is necessary. Applications received after October 28 2016 will be accepted subject to availability and may or may not be included in conference materials based on production deadlines. Each exhibition unit includes one (1) table, two (chairs), one (1) 500 watt power source, one (1) id sign, and wireless Internet access. Exhibitors are responsible for any needs and requirements that exceed the minimum. Contact the local arrangements chairs for special requirements.

Cancellations

Exhibitors are requested to notify the ICAT/EGVE 2016 Conference Management of cancellations by physical mail, fax, or e-mail. **Cancellations are not effective until notice has been received in writing** (p-mail, fax or e-mail) by ICAT/EGVE 2016 Conference Management. See the application for respective contact information. Space reductions are considered cancellations. It is understood that the ICAT/EGVE 2016 Conference reserves the right to, at its option, reassign a cancelled booth.

Refunds

The date on which the Supporter/Exhibitor's written notice of cancellation of Optional Exhibit Space is received will be the official cancellation date. Promotion of the conference and its supporters is ongoing. Therefore, Conference Support is not refundable.

Sharing Space

Subletting of space is not permitted.

Badges and Staffing

Each exhibiting company is limited to the complimentary printed representative badges as indicated by level of support.

Exhibits must be staffed during show hours. Please note that you will be in violation of regulations if the exhibit is not staffed.

Identification badges may be picked up at the registration desk. Badge exchange between exhibitor representatives is not permissible.

Operation of Exhibits

The management reserves the right to restrict exhibits which because of sound, method of operation, materials, content or any reason are objectionable, and also to prohibit or evict any exhibit as a whole.

Size of Exhibits

Each exhibit unit is 8'x10'. Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the displays of other Exhibitors or displays in the Clinton Presidential Library. This restriction includes person(s), things, conduct, printed material or anything of a character that may be objectionable to the exhibition as a whole. In the event of such restriction or eviction, the ICAT/EGVE 2016 conference is not liable for any refunds, rentals or other exhibit expenses.

Violations

As a condition of exhibiting, each Supporter/Exhibitor shall agree to observe all policies. Violators will not be eligible to exhibit at future ICAT/EGVE Conferences.

Insurance

Insurance on all exhibits is the responsibility of the Supporter/Exhibitor. The ICAT/EGVE 2016 Conference will not assume any responsibility for property loss or damage to personal property. Supporters/Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

Limitation of Liability

Supporter/Exhibitor agrees that the ICAT/EGVE 2016 Conference shall not be liable for any damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Supporter/Exhibitor or any person thereon with the consent of Supporter/Exhibitor and that Supporter/Exhibitor will indemnify and hold harmless the ICAT/EGVE 2016 conference from all liability whatsoever, on account of such damage, or injury, whether or not caused by negligence of or breach of an obligation by Supporter/Exhibitor or its employees or representatives.

Catastrophe

In the event of fire, strikes, or other unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere.

**ICAT/EGVE 2016
December 7-9 2016
SUPPORT/EXHIBIT APPLICATION**

Please type company name as it should be published.

Name: _____
Company: _____
Address: _____ (No P.O. Box addresses please)
City/State/Zip: _____
Telephone _____ Fax: _____
Email: _____ We would like to be contacted regarding promotional opportunities.

Please indicate at which level of support you are contributing:

_____ Supporter Platinum \$5,000.00
_____ Supporter Gold \$3,500.00
_____ Supporter Silver \$1,500.00
_____ Non-Profit/Startup \$500.00
_____ Publisher \$500.00
_____ Breakfast Sponsor* \$1,000.00
_____ Break Sponsor* \$1,000.00
_____ Lunch Sponsor* \$2,000.00

* Does not include optional exhibit space.

Return Application Form and Full Payment to:

Kendra Boyle
ICAT/EGVE Conference Manager
EAC – EIT Building Suite 418
2801 S. University Ave
Little Rock, AR 72204
Phone: +1-501-569-8140
FAX: +1-501-682-2309
e-mail: kpboyle@ualr.edu

Questions:

+1-501-569-8140
ICAT-EGVE-2016-LOCALCHAIRS@ualr.edu

TERMS OF PAYMENT

Full payment is due by October 28 2016 (October 21 2016 if Exhibitor wants to be included in proceedings as a sponsor) and must accompany this application. Notification of assignment of optional exhibit space will be sent November 4 2016.

Applications received after October 28, 2016 will be accepted subject to availability and supporter may not be included in printed materials. Due to continuous promotion of the conference and its supporters, conference support is not refundable.

Payment Method (choose one)

- Check:** Make payable to UALR-*Emerging Analytics Center*. Checks must be in U.S. dollars & drawn on a U.S. bank.
 Credit card: VISA, MasterCard, & Discover are accepted via 501.569.8757 (UALR-Cashiers Office). Please have the following information available

Credit Card Number: _____ Exp. Date: _____

Name on Card: _____ CVV: _____

Authorized Signature: _____

(Signature authorizes the ICAT/EGVE 2016 to charge credit card for Total Remittance in U.S. Dollars converted to local currency.)

Wire Transfer: Arvest Bank | 500 Broadway, Little Rock, AR 72201 | Routing Transit & ABA Nbr: 082900872 | Swift Code: ARVTUS44 | Depositor Acct Title: University of Arkansas at Little Rock | Account Nbr: 49789942 | Type: Checking
Notify Kendra Boyle at kpboyle@ualr.edu of intent to process a credit card or wire payment.

Exhibitor Contract

We will not be utilizing optional conference supporter exhibit space.

As an authorized representative of the Company named above, I hereby apply for exhibit space at the ICAT/EGVE 2016 Conference. I have read and understand the rules, regulations, and contractual considerations outlined in the ICAT/EGVE 2016 Conference Exhibitor Prospectus. I agree to accept and abide by those rules and regulations. The acceptance of our application by the ICAT/EGVE 2016 Conference and the full payment of our conference support constitute a contract.

Signature: _____ Date: _____.

Name (Please Print): _____ Title: _____.

We Are A: (please check)

Manufacturer Manufacturer's Rep Reseller Industrial Distributor Publisher Government Agency Other